

THE WHARF
BOAT & YACHT
= SHOW =

Sponsorship Opportunities



March 20-22, 2026
Orange Beach, AL

COMPARE TIERS OFFERED

	Premier	Platinum	Gold
Prime Exhibitor Space (10x10)	✓		
Preferred Exhibitor Space (10x10)		✓	
Product Placement at Gates	✓		
Banners	4	2	
Priority Banner Placement	✓		
Logo on Directory Banner	✓	✓	✓
Logo on Promotional Posters	✓		
Social Media Spotlight	✓	✓	✓
Logo/Link on Website	✓	✓	✓
Boat Show Tickets	50	30	10

Sponsorship Levels

Presenting: Call for Availability + Pricing (3 year term)

- Presenting Sponsor of the event “2026 Wharf Boat & Yacht Show presented by _____” Logo incorporated into the official boat show logo. Recognition as Presenting Sponsor in all marketing, advertising, PR and social efforts.
- Press Release announcing the new partnership.
- Logo prominently displayed on boat show digital exhibitor guide (digital).
- Logo on sleeve of Official Boat Show merchandise sold in The Wharf Store.
- Logo placed on Official Exhibitor Directory Banner (at each entrance).
- Executive Boat Show Exhibitor display space in a prime location.
- Logo displayed on boat show promotional items (digital/print).
- Incorporated into live TV interviews with media partner.
- Presenter of Facebook Live updates with Jim Cox.
- Specialized social media spotlight on Facebook/Instagram.
- 8 banners displayed throughout event venue (sponsor provides, we install - 3'h x 7'w required).
- 200 boat show tickets to provide to your customers, VIPs guests, etc (\$3,000 value).
- Logo/web-links on Official Boat Show website year-round and included on all e-blasts.

Premier: \$5,000

- Premium Boat Show Exhibitor display space.
- Product placement at each entrance of the show.
- 4 Premium banners throughout event space (sponsor provides banners, we install - 3'h X 7'w required).
- Logo placed on Official Exhibitor Directory Banner (at each entrance).
- Logo included on promotional poster (print/digital).
- 50 Boat Show Tickets to provide to your owners, VIPs and future prospects.
- Specialized social media spotlight on Facebook/Instagram.
- Year-round logo/web-link on Official WBS website.

Platinum: \$3,000

- Preferred Boat Show Exhibitor Display Space.
- 2 Premium banners throughout event space (sponsor provides banners, we install - 3'h X 7'w required).
- Logo placed on Official Exhibitor Directory Banner (at each entrance).
- 30 Boat Show Tickets to provide to your owners, VIPs and future prospects.
- Specialized social media spotlight on Facebook/Instagram.
- Year-round logo/web-link on Official WBS website.

Gold: \$1,500

- Logo placed on Official Exhibitor Directory Banner (at each entrance).
- Welcome post on Facebook/Instagram.
- 10 Boat Show Tickets to provide to your owners, VIPs and future prospects.
- Year-round logo/web-link included on Official WBS website.

Extended Advertising + Add Ons

- Additional banner in event venue (3'h x7'w required - you provide we position) ~ \$250
- Print Exhibitor Guides (brought to you by ____) ~ TBD
- Official Boat Show Koozies with co-branded logo (2500 to be distributed at each entrance through-out the event) ~ \$3,000
- Branded covers on waste cans through-out venue ~ TBD
- Presenter of The Little Guppies Scavenger Hunt ~ \$1,500
- Official Liquor (tequila, bourbon, gin, etc) served at bars in venue ~ \$750
- Official Insurance Provider ~ \$750
- Official Luxury Vehicle ~ \$750

Additional Partnership Opportunities

- Presenter of Vendor Village ~ \$15,000
- Floral Partner ~ \$3,500
- Vacation Rental Partner ~ \$5,000
- Official Staff Outfitter (with logo included on apparel) ~ \$6,000