

# THE WHARF BOAT & YACHT = SHOW =

Presented by  
**PORSCHE**  
Porsche Mobile

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The 2025 Wharf Boat and Yacht Show, presented by Porsche Mobile, returns to Orange Beach at the iconic venue, The Wharf, March 21-23.

As it does annually, The Wharf will be transformed into the 'Boating Epicenter' of the Gulf Coast this spring. The region's top dealers, representing the country's best brands, will collectively bring over 800 boats totaling more than \$100 million of marine inventory to Orange Beach for the 'Top Boat Buying Show' in the Northern Gulf.

This year's show will feature 140 sportfishing yachts, cruisers, and center consoles in wet slips at The Wharf Marina. In addition, The Wharf Boat and Yacht Show will feature another 700 trailerable fishing boats, pontoons, wake boats, and personal watercraft, which will be displayed throughout The Wharf's property creating the best buyers market for all of 2025.

Show attendees will once again be able to shop, sip, and stroll through 'The Village' featuring more than 30 premium exhibitors, all housed in an open-air tent in the heart of the show, the Bridgewalk Area.

The three-day event will feature more than 100 exhibitors, giving show attendees with an inside look and opportunities to purchase the latest and hottest trends in marine accessories, electronics, and motors, with many making their market debut with special Boat Show pricing and incentives.

Plus, the show will also have a wide range of exhibitors, providing opportunities for those looking to enhance their enjoyment of the coastal lifestyle with offerings from beach house and condo furnishings to electric carts, healthy-living outdoor activities, products, and equipment.

New for 2025, The Wharf Boat and Yacht Show is excited to introduce its dynamic partnership with [Porsche Mobile](#) as the show's official luxury vehicle. For automotive enthusiasts, there is no greater feeling than sitting behind the wheel of a brand-new Porsche vehicle. That luxurious, powerful feeling is exactly what show attendees can experience with a complete line-up of Porsche models and representatives on display, exclusively at The Wharf Boat & Yacht Show.

Make plans to attend The Wharf Boat and Yacht Show and spend a day or the entire weekend enjoying seminars, kids' activities, live music, food, cocktails, and the once-a-year special 'Boat Show Vibe' at the only venue capable of hosting such a weekend, The Wharf in Orange Beach.

Show hours for the 2025 Wharf Boat & Yacht Show are Friday and Saturday from 10-6, and the tradition of Military Appreciation Day will continue on the show's closing day, Sunday, March 23rd, from 10-4.

To purchase individual day passes or a discounted three-day pass to truly experience everything the show has to offer, as well as up-to-date information on boats, brands, models, dealers, and exhibitors, visit [WharfBoatShow.com](http://WharfBoatShow.com)